

This brochure supplement provides information about Mark Richard Lynch that supplements the Lynch Asset Management brochure. You should have received a copy of that brochure. Please contact Mark Richard Lynch if you did not receive Lynch Asset Management's brochure or if you have any questions about the contents of this supplement.

Additional information about Mark Richard Lynch is also available on the SEC's website at www.adviserinfo.sec.gov.

Lynch Asset Management, Inc.

Form ADV Part 2B – Individual Disclosure Brochure

for

Mark Richard Lynch, CFA

Personal CRD Number: 1095794

Investment Adviser Representative

Lynch Asset Management, Inc.

16 Creekview Lane

Yardley, PA 19067

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UPDATED: 12/03/2021

Item 1: Educational Background and Business Experience

Name: Mark Richard Lynch **Born:** 1958

Educational Background and Professional Designations:

Education: MBA Finance, Fordham University - 1987
 BS Business Administration Management, Bucknell University - 1980

Designations: CFA – Chartered Financial Analyst

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute - the largest global association of investment professionals.

There are currently more than 90,000 CFA charter holders working in 134 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charter holders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charter holders-often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

Business Background:

01/2001 - Present	Investment Adviser Representative Lynch Asset Management, Inc.
03/1998 - Present	Vice President NJM Insurance Group

Item 2: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 3: Other Business Activities

I am the manager of an investment department for an insurance company which invests the insurance company's own assets. I supervise a staff of one portfolio manager and three analysts who make the decisions on individual investments. My job is to ensure that the investment policy guidelines are followed, the asset allocation is appropriate, monitor and evaluate performance, manage departmental personnel and communicate with senior management and the Investment Committee of the Board of Directors. The company does not manage client funds nor does it sell mutual funds, life insurance, annuities or any investment related products.

Mark Richard Lynch spends 38 hours per week of his time on those activities and considers them his primary business.

Item 4: Additional Compensation

Mark Richard Lynch does not receive any economic benefit from any person, company, or organization, other than Lynch Asset Management in exchange for providing clients advisory services through Lynch Asset Management.

Item 5: Supervision

Mark Richard Lynch is the sole owner of Lynch Asset Management. Mark and Chief Compliance Officer Carole W. Murphy are the representatives of the firm and supervise all activities of the firm. Mark Richard Lynch's response information is on the cover page of this disclosure document. Mark Richard Lynch adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

Item 6: Disclosure

This disclosure is provided for your use in evaluating this investment advisor representative's suitability.

A. Mark Richard Lynch has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

B. Mark Richard Lynch has NOT been the subject of a bankruptcy petition in the past ten years.